



TIM MARTIN

GRAPHIC, WEB & UI DESIGNER



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ABOUT ME

With over **25 years continuous experience** in website design and build, tenders, print design, powerpoint decks, advertising, corporate identity, brochures, direct mail, branding, exhibition stands, point of sale & concept development, there is little I haven't done.

I live in **Marlborough, Wiltshire** and I am experienced, accurate, creatively assured, calm under pressure and an all-round team player. So if you're in need of either a print or web based designer (or both) then I'm likely to be your man.

In my **previous role** I was solely responsible for the design of all marketing material to include: tenders, Powerpoint presentations, e-books, brochures, product guides, infographics, exhibition design, landing pages, digital thumbnails and digital adverts.

THE STORY SO FAR

- **CREATIVE FREELANCE / 2020 - TO DATE**
FUJITSU, RINA CONSULTING (MoD), DELL, & OTHER INDEPENDENTS 2020
- **KALLIDUS / 2017**
CREATIVE GRAPHIC DESIGNER
2017 - 2020
- **EVENT EXHIBITION & DESIGN / 2014**
SENIOR GRAPHIC DESIGNER
2014 - 2017
- **WHSMITH / 2011**
CREATIVE WEB/UI DESIGNER
2011 - 2014
- **ENGLISH HERITAGE / 2010**
WEB/MICROSITE/UI DESIGNER
2010
- **CREATIVE FREELANCE / 2007**
GRAPHIC DESIGNER
1996 - 2007
- **ROYAL AIR FORCE / 1996**
WEAPONS ENGINEER
1986 - 1996
- **THE ART STUDIO / 1985**
TRAINEE GRAPHIC DESIGNER
1983 - 1986

LEARNING

- **OLDERSHAW SCHOOL / 1983**
'O' & 'A' LEVEL STANDARD EDUCATION
1980 - 1983

IN A NUTSHELL



PRINT
GRAPHIC



DIGITAL
WEB



IDEATION
CONCEPTS

THE CREATIVE

- | | | | |
|-----------------------|---------------------|------------------|------------------------|
| WHAT I CAN DO FOR YOU | Logos & Logotype | MY DESIGN SKILLS | Creativity |
| | Print Design | | Planning & Strategy |
| | Web Design | | Signage and Typography |
| | UX/UI Design | | Digital Art |
| | Exhibition Branding | | Responsiveness |
| | PowerPoint | | Concepts |
| | Brochures/Tenders | | Layouts |
| | Advertisement | | Colour Sense |
| | Typography | | Inspiration |

THE SOFTWARE

| | | |
|----|-------------|----------------------|
| Ps | Photoshop | ●●●●●●●●●●●●●●●●●●●● |
| Ai | Illustrator | ●●●●●●●●●●●●●●●●●●●● |
| Id | InDesign | ●●●●●●●●●●●●●●●●●●●● |
| Xd | XD | ●●●●●●●●●●●●●●●●●●●● |
| Mu | Animate | ●●●●●●●●●●●●●●●●●●●● |
| Aa | Acrobat | ●●●●●●●●●●●●●●●●●●●● |
| Pp | PowerPoint | ●●●●●●●●●●●●●●●●●●●● |

WHAT MAKES ME TICK

